

MBF *Digital Marketing Training*

Marketing Mindset | Target Audience Marketing Plan | Social Media

Join us for the MBF Digital Marketing Training! Participants that attend both marketing workshops will receive in-depth knowledge on the importance of a digital marketing plan, knowing your target audience, and social media platforms.

Day# 1: Marketing Mindset, Target Audience, and Creating a Digital Marketing Plan

Learn to understand and define your ideal client, your target audience, and the process of creating an effective digital marketing plan.

Day# 2: Implementing your Digital Marketing Plan

Understand what platforms are ideal for your business, social media metrics, SEO, and the importance of establishing a marketing budget. Learn the necessary skills of social media time management and engagement with your followers.

Enrollment Opens: May 23, 2022

Enrollment Closes: June 3, 2022

Marketing Mindset, Target Audience, and Marketing Plan

Saturday, June 11, 2022

10:00 AM - 3:00 PM

Zoom

Implementing your Digital Marketing Plan

Sunday, June 12, 2022

10:00 AM - 3:00 PM

Zoom

For More Information:

Alan Alvarez

(786) 703-5764

alan@mbf.miami

Sponsored by:

