

# Small Business Clinic

## Program Schedule

Pre-Assessments	8/15/2022 8/26/2022	9:00 am - 5:00 pm	Pre-Assessments (Zoom)
Session 1	8/29/2022	4:00 pm - 7:00 pm	Networking, Mission Statement & Branding Marketing Strategies & Market Research
Session 2	8/31/2022	4:00 pm - 7:00 pm	Accounting 101 Financial Statements
Session 3	9/6/2022	4:00 pm - 7:00 pm	Digital Marketing Strategy Sales Funnel
Session 4	9/7/2022	4:00 pm - 7:00 pm	Legal Considerations IP, Copyright, NDA, Trademarks Insurance
Session 5	9/12/2022	4:00 pm - 7:00 pm	Personal and Business Credit Financing Options Projections/Benchmarking Access to Capital
Session 6	9/14/2022	4:00 pm - 7:00 pm	Minority Certification & Procurement Government Contracting
Session 7	9/19/2022	4:00 pm - 7:00 pm	Using Technology to Scale Your Business Business Plan & SWOT
Session 8	9/21/2022	4:00 pm - 7:00 pm	Planning for the Future Small Business Resources
Presentation to the Lenders	9/26/2022	3:00 pm - 7:00 pm	Presentation to the Lenders
Graduation	9/27/2022	4:00 pm - 7:00 pm	Graduation
Post Assessments	9/22/2022 9/30/2022	9:00 am - 5:00 pm	Post Assessments (Zoom)

\*\*schedule is subject to change\*\*

For questions contact:

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